

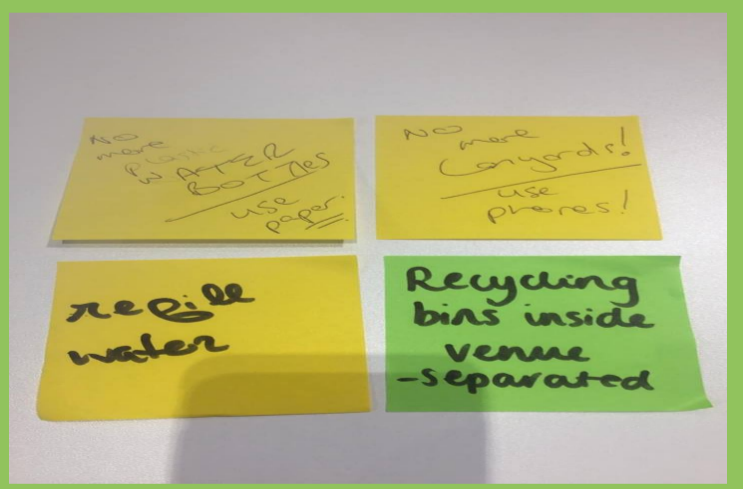
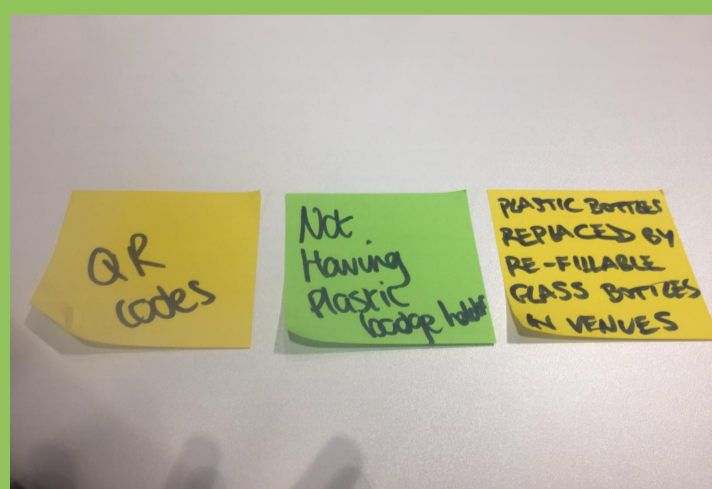
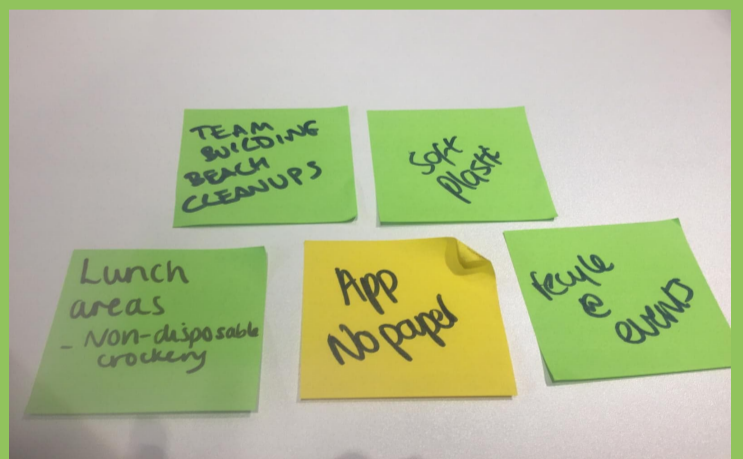
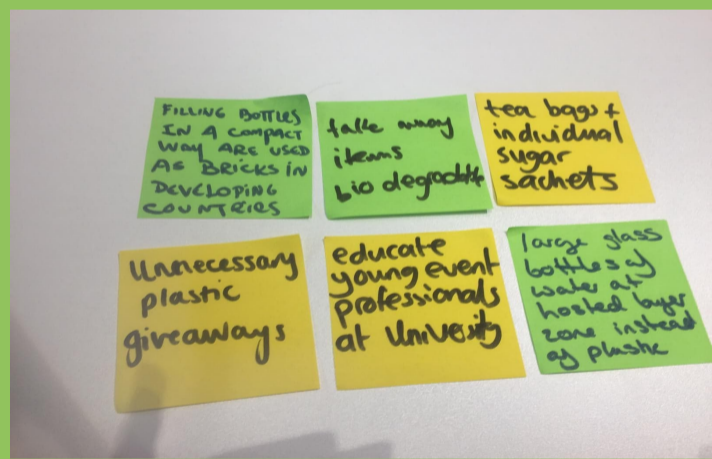
IBTM World 2018 was attended by 13,474 events industry professionals from around the globe. Positive Impact took the opportunity to ask event professionals where they experienced plastic at their events. We also gathered some examples of plastic from IBTM World.



POSITIVE IMPACT

We also asked event professionals to share ideas for addressing the role of plastics in the events industry from the four steps of an event: site visit, event set up, event, event breakdown.

Here are some of the ideas:



During the conference, many of our speakers, including Mel Radu from the Shaw Conference Centre, Paula Blomster from Messukeskus Expo and Convention Centre and Rob O'Keefe from Monterey County Convention and Visitors Bureau discussed the role of plastics in the event industry.

Positive Impact would like to thank Monterey County Convention and Visitors Bureau for their continued leadership and support of a sustainable event industry and their collaboration in addressing the role of plastics within the event industry.

To learn more about Positive Impact's 2019 Plastics campaign and to add your commitment to take action, visit our website.