

HOW TO PROMOTE #CSRSHAREDAY!!!!

Inspire others and start your own conversation using the hashtag #CSRshareDay 



How do you get involved?



Tune in to Twitter from 12:01am UK time (GMT+1) on Monday 23rd April for 24 hours!



Follow @CSRshareDay and @Pievents on Twitter!



Get chatting! Retweet, share and start your own conversation using the hashtag: #CSRshareDay

Support us in educating the industry on having a positive impact...



1 Sharing your toolkit via social media...

We have made it super simple to share your CSRshareDay toolkit. You have received your toolkit in two formats:

1. PDF format = Your toolkit as a document (e.g. in an email attachment)
2. PNG format = Your toolkit as an image (e.g. social media thumbnails)



Write your Tweet/Facebook/Instagram post (See examples below!)



Add the hashtag: #CSRshareDay #CollaborateForGood and tag @Pievents



Share it with the world! We will retweet you ;-)

2 Some inspiration to get you going...

“ Lets inspire and empower our industry friends and colleagues around the world. #CSRshareDay #CollaborateForGood @Pievents ”

“ Lets reach 2 million people this year!! Lets start chatting #CSRshareDay @Pievents, #CollaborateForGood ”

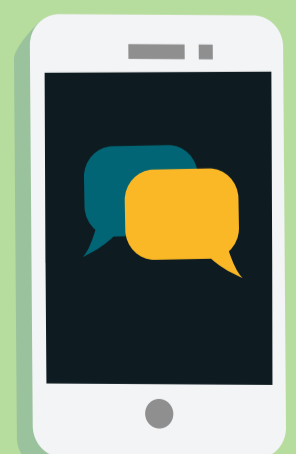
“ It's our favourite time of the year again #CSRshareDay join us on the 23rd April and lets create a positive impact #CollaborateForGood @Pievents ”

3 Other great hashtags to gather more reach!

#EVENTS #SUSTAINABILITY #COLLABORATEFORGOOD
#CSRSHAREDAY #PIEVENTS #WEDNESDAYWISDOM

Prefer Instagram, Facebook or LinkedIn? No discrimination here!

Instagram: @positiveimpacetevents
Facebook: www.facebook.com/positiveimpaceteventsglobal/
LinkedIn: Positive Impact Events



Why share?

INSPIRE INFLUENCE EDUCATE
COMMUNICATE LEAD STAND FOR SOMETHING

