

VMware - What is our Future Sustainability Journey?

0% waste

Low absolute Footprint

0% food waste

No one time plastic use

Measure Waste Footprint

Supply chain guidelines for suppliers including venues



100% supply chain clear on how to measure their impact

Cradle to cradle material use - 100% materials used go back into earth



Edible signage

Proactive and creative supply chain

Ask Suppliers for Low-Waste Alternatives

Inspire behaviour change in attendees

Sustainability idea sharing

Educational Signage

Undertaking impact assessments

Education and activities for attendees on how to be sustainable and change perceptions



Provide Education for Attendees

Using ISO 20121 and GRI EOSS

The event is aligned with sustainable development goals

All giveaways have a purpose and are made from responsible materials

Using technology to track attendees needs i.e. how many need food



Vegetarian food options

Provide a Post Event Legacy

Aligning with other existing standards

Innovative initiatives so the events are known for setting sustainability trends

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