

DAHLIA EL GAZZAR



Dahlia has an OMG-attitude about empowering professional women to succeed. As an entrepreneur and sole owner of the brand and experience agency she started seven years ago, she has digital reams of epic wins and fails to share and learn from.

Her mission is to untether the busy professional and provide them with the tips and tools to own their personal brand and digital footprint. Her advice is peppered with personal stories and tools to help professionals make immediate enhancements and become the go-to source for their tribes.

Spending just 15 minutes listening to Dahlia El Gazzar will change you forever and definitely change what someone sees next time they google you.



1. What values/skills do you believe are most important in being a leader?

Intentional Communication skills
Listening
Being human and empathetic
Giving and receiving useful feedback

2. How did you overcome any challenges that you may have faced in this industry?

By trusting my intuition, reaching out to my tribe and circle of go-to mentors and friends, and learning from my challenges.

3. What does inspiring the next generation of girls mean to you? And how do you support this?

Inspiring the next generation of girls means to empower them with the skills they need to state their mission or goal, communicate what they want to get done, find the means they need to get their plans executed and to enjoy what they do. I support this by continuing to be a sounding board, mentor, and listening to their stories, and interpreting what they are trying to achieve and say.

4. Is there anyone you would like to acknowledge for their support or influence in your journey to becoming a leader in the events industry?

I have many forces in my life and on my journey. Carolyn Clark and Deborah Sexton have always been there for me, and showed me how I can push myself to do more.

5. Why do you believe gender equality is important in the events industry?

We are in the people's experience creation industry. We create emotions and missions and dreams and journeys through the events we design, and we bring different people together. Bringing people together, no matter what gender they are, to complement each other can intentionally change the world. Women have a stake at this and at the table just as any other person does, we all have stake no matter what gender we are, or nationality. The events industry is one of the rare industries that touches all.