

# POSITIVE IMPACT EVENTS



## SOCIAL MEDIA & COMMUNICATIONS

Here are examples of social media you can use to tell your communities that you are engaging with the United Nations Sustainable Development Goals. Don't forget you can also tweet a picture of a practical action at your event using #shareapositiveimpact and that will be added to our library of examples of how events can be used to achieve the SDGs.



## PROCESS

Each tweet will include a range of hashtags, but should always include: #EventsCreateChange (which is for our brand tracking for this campaign) #Act4SDGs which is the UN hashtag



## TWEETS

#Act4sdgs events are the way to acquire knowledge and skills for #sustainability, what would people learn from your event? #eventscreatechange Make your commitment to action <https://events.myworld2030.org>

Over 7000 commitments to #Act4sdgs were gathered from #eventprofs from 58 countries. I commit to act on achieving #SDGs #shareapositiveimpact #eventscreatechange

I am an #eventprof who believes that #events are the way to meet the #unsdgs and I commit to action #Act4sdgs #eventscreatechange

RT if you agree! I am an #eventprof who believes that #events are the way to meet the #unsdgs and I commit to action #Act4sdgs #eventscreatechange