

POSITIVE IMPACT EVENTS



SOCIAL MEDIA & COMMUNICATIONS

Here are examples of social media you can use to tell your communities that you are engaging with the United Nations Sustainable Development Goals. Don't forget you can also tweet a picture of a practical action at your event using #shareapositiveimpact and that will be added to our library of examples of how events can be used to achieve the SDGs.



PROCESS

Each tweet will include a range of hashtags, but should always include: #EventsCreateChange (which is for our brand tracking for this campaign) #Act4SDGs which is the UN hashtag



TWEETS

My association @xxxx supports sustainability and is committed to action
#Act4SDGs#eventscreatechange

I am an #eventprof from @xxxx #events are the way to meet the #unsdgs and I
commit to action #Act4sdgs #eventscreatechange

Over 7000 commitments to #Act4sdgs were gathered from #eventprofs from 58
countries. @xxxx commit to supporting action on achieving #SDGs
#shareapositiveimpact #eventscreatechange

RT if you agree! @xxxx believe that #events are the way to meet the #unsdgs and
commit to action #Act4sdgs #eventscreatechange

Please add in your association's social media handle where we have written
@xxxx