

POSITIVE IMPACT EVENTS



SOCIAL MEDIA & COMMUNICATIONS

Here are examples of social media you can use to tell your communities that you are engaging with the United Nations Sustainable Development Goals. Don't forget you can also tweet a picture of a practical action at your event using #sharepositiveimpact and that will be added to our library of examples of how events can be used to achieve the SDGs.



PROCESS

Each tweet will include a range of hashtags, but should always include: #EventsCreateChange (which is for our brand tracking for this campaign) #Act4SDGs which is the UN hashtag



TWEETS

I'm proud to be a @pievents ambassador. Ask me if you want to know more about the 7000 commitments to #Act4SDGs made by #eventprofs from 58 countries #sharepositiveimpact #eventscreatechange

Join me and over 400 #eventprofs who are @pievents ambassadors and using our voice to encourage action on #sdgs
<https://www.positiveimpacetevents.com/ambassadors-sustainable-events-education>

Over 7000 commitments to #Act4sdgs were gathered from #eventprofs from 58 countries. I commit to act on achieving #SDGs #sharepositiveimpact #eventscreatechange

I am an #eventprof who believes that #events are the way to meet the #unsdgs and I commit to action #Act4sdgs #eventscreatechange