

Giants Enterprises - What is our Future Sustainability Journey?

Engagement with destination partners e.g San Francisco being a sustainable event destination

People resource event due to appreciation of the value of events

Events inspiring behaviour change and interaction

Engage with the supply chain to understand sustainable options and measurements

Good Reputation - people bringing business because of sustainable credentials

Cradle to cradle material use - 100% materials used go back into earth



Higher profile and bigger reach for events

Profitable

Every event has a social impact

Inspire internal team on creating a sustainable culture

Mindfulness at the workplace

Collaboration with others regularly - on innovation and cultural norms

Innovation and mould breaking reputation



Diverse and inclusive workforce



Tell the story of the Giants Enterprise Business Operations with reference to the Sustainable Development Goals



Increased travel with less carbon

Accessibility: Shared or public travel, disability access, event starting in transit, local environment



Optimal use of technology at events

Positive travel incentives (including remote viewing)

Safe environment and education on safety



0% food and resource waste

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